

Specialty Coatings



Win The Battle Against Damp Walls

Wall-Up[®]

*Acrylic Latex Coating For Exterior
and Interior Foundation Walls*

- Prevents water damage
- Stops surface dampness
- For residential and commercial use
- VOC Compliant



Prevention Is Key

Foundation walls are your first line of defense. To guarantee that every square foot remains waterproof, use Wall-Up® acrylic latex coating on your below grade masonry walls.

Even a well-built structure can become the victim of a hairline crack in concrete or masonry walls. That small crack can lead to constant dampness or even basement flooding. By the time water seepage is discovered, finding a solution is twice as hard as preventing the problem in the first place. That’s why it’s critical to waterproof your building’s foundation and below grade masonry as you build.

Flexes with your wall

Properly applied, Wall-Up provides a durable, protective waterproof coating that holds up against moisture that threatens to attack your basement. Designed for interior or exterior application, both above or below grade, Wall-Up’s durability can be measured by its elongation. With a superior elongation of 300 percent, Wall-Up provides an extremely durable and flexible armor. That flexibility is crucial, because it means Wall-Up can flex with your wall, even at subzero temperatures.

Defends against moisture inside and out

On exterior walls, Wall-Up provides a seamless membrane that fights off water seepage problems on a wide variety of surfaces: masonry block walls, cinder block, brick, poured concrete, pre-stressed or pre-cast concrete, insulated concrete forms and some pretreated plywood foundations. On interior walls, Wall-Up reduces surface dampness, stopping it before it grows into a bigger problem.

A final layer of durability

When used on exterior above grade concrete walls, cover Wall-Up with Kolor Kote Finish Coat, Conklin’s top quality exterior latex coating. This weather-resistant finish coat protects Wall-Up from ultraviolet degradation and provides a dirt resistant finish. Kolor Kote is available in over 940 colors. When used for interior wall applications, cover Wall-Up with Show Kote® Interior Paint. It provides an attractive, fast-drying, durable finish.

Easy to use

Formulated with acrylic resins, Wall-Up is easy to apply with a sprayer, roller or paintbrush. Equipment clean-up is an easy task using Conklin’s MOX® multipurpose cleaner and water. Depending on surface texture, Wall-Up is generally applied in two coats each at a rate of 80 to 100 square feet per gallon.



Conklin Company Inc.
Roofing Systems Division



Independent Business Owner: